

2008-08-06

Todos team up with TAG Systems Finland OY

Todos' global partnership strategy today continued to prove successful as an agreement was reached with TAG Systems Finland, adding to Todos' already strong presence on the Finnish market. The agreement implies that TAG Systems adds the Todos eCode™ products to their client offering, enabling them to provide leading Strong Authentication solutions to the Finnish market.

GOTHENBURG, SWEDEN AND HELSINKI, FINLAND—AUGUST 6, 2008—Todos continues to increase their international presence through strategic partnerships. Finland's mature Internet banking market is the latest to gain even better access to Todos' eCode™ solutions, as Todos reinforces its already existing direct sales channels with TAG Systems' well-established distribution net.

“A strong presence in Finland – being very close to our home market in Sweden – is of great importance to Todos”, says Ove Wedsjö, CEO of Todos. “With TAG Systems Finland as partners we gain the strength to meet the Finnish market's in-depth demands for Strong Authentication solutions, and the possibility to provide the majority of the local market with our latest eCode™ solutions. We look forward to working closely together with TAG Systems Finland, and to all the advantages we anticipate this new partnership will bring.”

“TAG Systems is a customer-orientated company. We put all our technological knowledge and resources into fulfilling customer needs and building up a long term relationship – both with clients and partners,” said Ilkka Louhia, Sales Director, Tag Systems Finland OY. “Adding Todos' excellent eCode™ product line to our offering is a perfect match for us, and we truly anticipate this partnership to be long and successful.”

Todos Data System AB (Todos) is a Swedish company with global presence, dedicated to providing authentication solutions for Internet banking and e-Commerce. Todos has world leading competence in designing and delivering user-friendly, secure, robust and cost-efficient authentication solutions to anyone, anywhere.

Tag Systems Finland OY is a part of the Andorran Tag Systems group with an objective to offer state-of-the-art smart card solutions covering card bodies, chip modules, consultation, personalization and other related services to banks, retail and mass transit customers. TAG Systems offers plastic and smart card manufacturing as well as personalization services with the latest technology. Its list of customers includes more than 500 banks as well as numerous public and private companies in over 50 countries. TAG Systems' product portfolio includes magnetic stripe cards, multi-application smart cards with contact, contactless or dual interface chips embedded. TAG Systems also offer banking services and consultation.

For further information please contact:

Lars Sandberg, Key Account Manager
Todos Data System AB
+46 705 69 49 00
www.todos.se

Ilkka Louhia, Sales Director
TAG Systems Finland OY
+358 102 18 43 00
www.tagsystems.fi